

# Christopher Pitchford

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## Profile

A productive designer, rarely found without a sketchbook, with a passion for all things creative.

Having grown up living internationally, with a wide variety of experiences to draw upon from many different cultures and styles. Always eager to work with new people sharing ideas to create new and innovative concept designs.

Dedicated, hard working individual with a strong ambition to incorporate sustainable ideas into my designs.



Mathmos, Babushka infinity mirror LED light.



Mathmos, Revolution Candle powered spinning graphics.



DeWeNe, Eco Cooler Chilled root vegetable storage and fruit bowl.



Hexago Deck LTD Modular event decking systems



CPdesigns, prototype for block light.

## Experience

Mathmos Ltd. (Lava lamps and LED Ambient lights company) (Apr 08 - Dec 08)

Product designer. Involved in all aspects of design and development from concepts, mockups, testing, reports, P.O.S, packaging. Also working with marketing on websites updates, translations, site maintenance and flyers.

DeWeNe Ltd. (Social and Sustainable design) (Apr 08 - Dec 08)

Sister company to Mathmos. Product designer. All aspects, mockups, testing, reports and trade shows.

Hexago deck Ltd. (Events Structures, raised decking) (Nov 07 - May 08)

Design for structure for the events industry. Initial concepts, cad drawings, manufacturer sourcing and working on patent process.

Freelance Designer (Web/ Graphic/ Design/ Management) (Oct 06 - Present)

Web: [www.mathmos.com](http://www.mathmos.com) (Apr - Dec 08)  
Updates and site maintenance  
[www.pocketclothing.com](http://www.pocketclothing.com) (Mar - Jun 08)  
A Ski brand for girls.  
[www.ep.pitchford.org.uk](http://www.ep.pitchford.org.uk) (Nov - Jun 08)  
A watercolour artists online portfolio and point of sale.  
[www.hartworksdesign.co.uk](http://www.hartworksdesign.co.uk) (Sep - Nov 07)  
Master Craftsman/Sculptor online portfolio gallery.  
[www.orgiaproductions.com](http://www.orgiaproductions.com) (Jun - Aug 07)  
Events management and marquee rental company.  
[www.cpspartners.com](http://www.cpspartners.com) (Feb - May 07)  
Telecommunications management company.  
[www.cpdesigns.co.uk/webhive](http://www.cpdesigns.co.uk/webhive) (Mar - Apr 07)  
A freelance designer portfolio and idea sharing website.  
[www.cpdesigns.co.uk](http://www.cpdesigns.co.uk) (Jan - Feb 07)  
Personal home page with links to current and past works.

Graphics: Pocket Clothing (Jan 08)  
Food Allergy Cards (Sep 07)  
Business Cards for Orgia Productions (Jul 07)  
Print advertising for Orgia Productions (Jun 07)  
Coral Cay Conservation. (Jan - Mar 07)

Products: I often use my spare time to work on my own lighting designs. To see these projects and copies of my past work, go to [CPdesigns.co.uk](http://CPdesigns.co.uk) or send me an email.

Interior Design/ renovation, Farnham, Caterham (July - Nov 06)

Refurbished 2 properties for the professional letting market.

Christopher Pitchford CV  
see more at [cpdesigns.co.uk](http://cpdesigns.co.uk)



## Media Action Sports, Rights and media

(Feb - Jun 06)

Project management, coordinating clearances for sports rights with major federations and video archives. Dealing with 3rd party rights/indemnities and warranties concerning international sports personalities and licensing material. In house graphics, web, print advertising and powerpoint presentations.

Extreme Gear,  
branded Photoshop  
mock up.

## Extreme International, Tv channel and Brand

(July 05 - Feb 06)

I joined Extreme in 2005 at the same time that the brand was splitting from the TV channel. I was responsible for product mock ups, logos and creating concepts and presentations for brand extensions, along with other graphics, web and print work with the following companies and brands:

Extreme Drinks, Ex Parks, Ex Gear, Hotels Cafes, Medics, Ex Express, Extreme Pie, Extreme Stores, Extreme Entertainment.

## Titan, Lighting and home ware.

(Feb 03 - Apr 03)

Live Project whilst at SIAD, Lighting designs for their 2006 range.



CPdesigns:  
Skate light Prototype.

## Education

Surrey Institute of Art and Design, UK  
(1st) BA Product Design Sustainable Futures

Frensham Heights 6th Form college, UK  
A levels, Art and Design (A), Physics A/S.

Chilton Cantelo, Somerset, UK  
10 GCSE's Including Design (A\*)

Yokohama International School, Japan.

United World College, Singapore.



CPdesigns:  
University project.  
Fold a way toaster.

## Skills

Mac expert: All native programs, setup and maintenance.  
CAD: Xenon, Sketchup, Solidworks, Graphite, Extreme 3D.  
Adobe: Illustrator, Photoshop, Imageready, Flash.  
Microsoft: Word, Excel and Powerpoint.  
Web: Erol, CSS, XHTML.

Other Skills: Certificate in Japanese language.  
International Cultural Awareness course.  
Ski Instructor, Ski Guide.  
First aid.



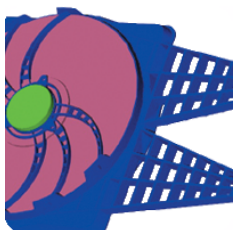
Extreme International  
Concept artwork for  
EX-Cafes

## About me

As a keen sportsman I enjoy everything from kite surfing to mountain boarding to running; I take great satisfaction in pushing my limits. I have a fascination and an appetite for researching and understanding new and emerging technologies. Currently I am interested in new types of lighting, in particular OLED paint.

Travel: I have enjoyed extensive travel around the world, and have also lived in Singapore, Japan, America and Canada.

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CPdesigns:  
Ford Focus Radiator

Christopher Pitchford CV  
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