

Christopher Pitchford

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Profile

A productive designer, rarely found without a sketchbook, with a passion for all things creative.



Having grown up living internationally, with a wide variety of experiences to draw upon from many different cultures and styles eager to work with new people sharing ideas to create new and innovative concept designs.

Dedicated, hard working individual with a strong ambition to incorporate sustainable ideas into my designs.

Experience

Mathmos Ltd. (Lava lamps and LED Ambient lights company) **(Apr 08 - Present)**

Product designer. Involved in all aspects of design from concepts, mockups, testing, reports, P.O.S, packaging. Also working with marketing on websites updates, translations, site maintenance, flyers and mailers.



DeWeNe Ltd. (Designs We Need, design/ Manufacture) **(Apr 08 - Present)**

Product designer. All aspects, mockups, testing, reports and trade shows.

Hexago deck Ltd. (Liss, Surrey) **(Nov 07 - May 08)**

Design for structure for the events industry. Initial concepts, cad drawings, manufacturer sourcing and working on patent process.

Freelance Designer (Web/ Graphic/ Design/ Management) **(Oct 06 - Present)**



Web: www.mathmos.com **(Apr 08 - Present)**

Updates and site maintenance

www.pocketclothing.com **(Mar - June 08)**

A Ski brand for girls.

www.ep.pitchford.org.uk **(Nov - June 08)**

A watercolour artists online portfolio and point of sale.

www.hartworksdesign.co.uk **(Sep - Nov 07)**

Master Craftsman/Sculptor online portfolio gallery.

www.orgiaproductions.com **(Jun - Aug 07)**

Events management and marquee rental company.

www.cpspartners.com **(Feb - May 07)**

Telecommunications management company.

www.cpdesigns.co.uk/webhive **(Mar - April 07)**

A freelance designer portfolio and idea sharing website.

www.cpdesigns.co.uk **(Jan - Feb 07)**

Personal home page with links to current and past works.



Graphics: Pocket Clothing (logos) **(Jan 08)**

Food Allergy Cards **(Sep 07)**

Business Cards for Orgia Productions **(Jul 07)**

Print advertising for Orgia Productions **(Jun 07)**

Coral Cay Conservation. **(Jan - Mar 07)**

Artwork for book.

Products: I often use my spare time to work on my own lighting designs. To see these projects and copies of my past work, go to CPdesigns.co.uk or send me an email.



Interior Design/ renovation, Farnham, Caterham **(July - Nov 2006)**

Refurbished 2 properties for the professional letting market.



Media Action Sports, London

(Feb - June 2006)

Project management, coordinating clearances for sports rights with major federations and video archives. Dealing with 3rd party rights/indemnities and warranties concerning international sports personalities and licensing material. In house graphics, web, print advertising and powerpoint presentations.

Extreme International, London

(July 05 - Feb 2006)

I joined Extreme in 2005 at the same time that the brand was splitting from the TV channel. I was responsible for product mock ups, logos and creating concepts and presentations for brand extensions, along with other graphics, web and print work with the following companies and brands:

Extreme Drinks, Ex Parks, Ex Gear, Hotels Cafes, Medics, Ex Express, Extreme Pie, Extreme Stores, Extreme Entertainment.



Titan, Basingstoke

(Feb 03 - Apr 2003)

Live Project whilst at SIAD, Lighting designs for their 2006 range.

Education

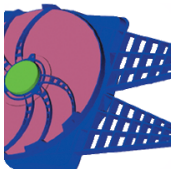


Surrey Institute of Art and Design, UK
(1st) BA Product Design Sustainable Futures

Frensham Heights 6th Form college, UK
A levels, Art and Design (A), Physics A/S.

Chilton Cantelo, Somerset, UK
10 GCSE's Including Design (A*)
Yokohama International School, Japan.
United World College, Singapore.

Skills



Mac expert, excellent knowledge of CAD
Xenon, Sketchup, Extreme 3D,
Illustrator and Photoshop,
Word, Excel and Powerpoint.
Skilled in the use of Erol, CSS and XHTML.

Certificate in Japanese language.
International Cultural Awareness course.
Ski Instructor, Ski Guide.
First aid.

About me



As a keen sportsman I enjoy everything from kite surfing to mountain boarding to running; I take great satisfaction in pushing my limits. I have a fascination and an appetite for researching and understanding new and emerging technologies. Currently I am interested by the potential of LED based lighting, in particular OLED paint.

Travel: I have enjoyed extensive travel around the world, and have also lived in Singapore, Japan, America and Canada.

Images

From the top

1. Babushka led light Mathmos.
2. Revolution Candle light Mathmos.
3. Eco Cooler, DeWeNe ltd.
4. Flooring Concept Hexago Deck.
5. Block light, CPdesigns.
6. Extreme Gear, trainers mockup
7. Skate light prototype.
8. Xenon model, concept toaster!
9. CAD Ford focus radiator.
10. Looking to the inside a block light.

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Christopher Pitchford CV
see more at cpdesigns.co.uk